

PROMOTING ENTREPRENEURSHIP GERED GEREEDSCHAP IS MAKING IT WORK



EMPOWERING CRAFTSMEN AND WOMEN



Promoting entrepreneurship is crucial for sustainable growth and employment in developing countries. It helps create jobs and fight poverty, but also it reduces inequality and strengthen social cohesion within and between communities.

The craft and construction sector are branches where there are plenty of opportunities for entrepreneurial people. However, to be able to get in business, most craftsmen & women need good quality tools and access to workshops with specialised machines. Unfortunately workshops are hard to find and good quality tools and machines are very costly. This, along with lack of entrepreneurial knowledge, technical expertise and finances, is a real obstacle.

THE WORKSHOP: PRACTICAL TANGIBLE SUPPORT

Gered Gereedschap is a Dutch NGO which has been making a consistent effort for craftsmen and women in developing countries for the last 37 years. Projects supported by Gered Gereedschap promote entrepreneurship and strengthen technical vocational education in Africa. In doing so, we aim to increase employment among craftsmen and women. For example by setting up workshops as part of our EQUIP entrepreneurial program.

With this initiative Gered Gereedschap wants to help entrepreneurs succeed. In these workshops we offer knowledge, skills and resources to support self-employed craftsmen, micro and small businesses and members of cooperatives. A place of expertise and interchange, sharing and cooperation, home to professional craftsmen and women. A place to work, to grow, to learn. In these workshops we offer:



TOOL RENTAL

Quality tools and machines are scarce and not affordable for everyone. Craftsmen can hire loose (sets) of tools and machines which enable them to work on location.



PROFESSIONAL WORKSPACE

Craftsmen have the possibility to rent The Workshop for a single day or part of a day to carry out their job and make use of its professional workshop machines.



MICROCREDITS

A small loan can just make the difference. For example to purchase building materials. Or to invest in purchasing tools and machines.



MARKETPLACE

(Digital) Marketplace that connects the prescreened craftsmen to local customers to execute projects



CO-WORKING

Sharing of skills and ideas, promoting the development of new projects. Taking on projects together with other craftsmen.



TECHNICAL EXPERTISE

Providing technical expertise to the participating entrepreneurs.



ENTREPRENEURIAL GUIDANCE

Providing practical knowledge about finance, marketing, management and soft skills as creativity.

THE EQUIP - JINJA PROJECT: PROMOTING ENTREPRENEURSHIP



To maximise impact Gered Gereedschap focuses on a selection of regions, where, together with local partners, we promote entrepreneurship and strengthen technical vocational education with various 'building blocks' from our programmes.

All plans to start this in 2020 in the Jinja region in Uganda are finalised. As part of this five year project we aim to erect 5 workshops within our EQUIP entrepreneurial program.



OBJECTIVES

The objectives of the EQUIP - Jinja Project are as follows:



5

workshops erected



5,000

entrepreneurs given access to high quality tools and machines



250

entrepreneurs provided with microcredits



250

entrepreneurs giving entrepreneurial guidance



375

professional workspaces created



1

(digital) marketplace developed

IN COLLABORATION WITH LOCAL PARTNERS

Just as always Gered Gereedschap works within The EQUIP-Jinja Project together with reliable partners who manage the workshops. This can be a Community Based Organisation, local entrepreneur or VTC. In Jinja we also work together with companies and trade- and employers' associations, such as the Uganda Manufacturers Association. The local government (municipalities and district) supports the project wholeheartedly.

For expert guidance we use volunteers from Gered Gereedschap, PUM Senior Experts or associated companies.

TARGET GROUPS



age 15 - 30

Gered Gereedschap supports with her projects both men and women with special attention for marginalised groups.

DIFFERENT FIELDS OF WORK

With the workshops we offer support for craftsmen and women working in the following professions:



car mechanic



carpenter



mason



plumber



metalworker



electrician



tailor



shoemaker

HELPING ENTREPRENEURS SUCCEED

Supporting entrepreneurs in different sizes:



self-employed craftsmen and women



micro businesses



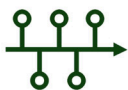
small businesses



cooperatives

TIMELINE

The project has a duration of five years.



2020 - 2024



CRAFTSMANSHIP CAMPAIGN

A campaign to promote the opportunities for craftsmen and women is part of this plan. This campaign is designed and implemented locally and will use different communication channels.

MORE INFORMATION

Please contact us if you have any questions: info@geredgereedschap.nl. More information about our organisation you will find on our website: www.geredgereedschap.nl